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EUROPEAN REGIONAL DEVELOPMENT  
FUND



Bulgarian Small and Medium  
Enterprises Promotion  
Agency



Operational Programme  
Innovation and  
Competitiveness

**ENDORSED:**

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*Executive Director and Project Manager*

**Approved on 12 December 2017**

**INDICATIVE PROGRAMME**  
**FOR ORGANIZATION OF NATIONAL PARTICIPATION AT INTERNATIONAL FAIRS AND EXHIBITIONS ABROAD IN THE PERIOD**  
**20 SEPTEMBER 2016 - 21 OCTOBER 2018**

<b>Nº</b>	<b>Sector</b>	<b>Fair</b>	<b>Period and venue</b>	<b>Indicative exhibition area</b>	<b>Indicative budget in BGN, VAT included</b>
<b>1</b>	Printing and publishing	<b>Frankfurt Book Fair 2016</b>	19-23.10.2016, Frankfurt, Germany	100,00 sq.m.	81 000,00 BGN
<b>2</b>	Textile and apparel	<b>International apparel and textile fair 2016</b>	14-15.11.2016, Dubai, UAE	50,00 sq.m.	41 000,00 BGN
<b>3</b>	Cosmetics and Perfumery	<b>Cosmoprof 2016</b>	15-17.11.2016, Hong Kong, People's Republic of China	65,00 sq.m.	77 000,00 BGN
<b>4</b>	Industrial sub-supplies and equipment	<b>Swisstech 2016</b>	15-18.11.2016, Basel, Confederation of Switzerland	80,00 sq.m.	87 000,00 BGN
<b>5</b>	Industrial sub-supplies and equipment	<b>Midest 2016</b>	06-09.12.2016, Paris, French Republic	160,00 sq.m.	198 000,00 BGN
<b>6</b>	Furniture	<b>IMM 2017</b>	16-22.01.2017, Cologne, Germany	410,00 sq.m.	240 000,00 BGN
<b>7</b>	Food industry	<b>ISM 2017</b>	29.01-01.02.2017, Cologne, Germany	210,00 sq.m.	210 000,00 BGN
<b>8</b>	ICT	<b>CeBIT 2017</b>	20-24.03.2017, Hannover, Germany	125,00 sq.m.	175 000,00 BGN
<b>9</b>	Industrial technologies and equipment	<b>Hannover Messe 2017</b>	24-28.04.2017, Hannover, Germany	150,00 sq.m.	210 000,00 BGN
<b>10</b>	Cosmetics and Perfumery	<b>Beauty World Middle East 2017</b>	14-16.05.2017, Dubai, UAE	90,00 sq.m.	100 000,00 BGN

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<b>11</b>	Footwear and leather products	<b>Expo Riva Schuh 2017</b>	10-13.06.2017, Riva Del Garda, Italy	84,00 sq.m.	60 000,00 BGN
<b>12</b>	Food industry	<b>ANUGA 2017</b>	7-11.10.2017, Cologne, Germany	225,00 sq.m.	400 000 BGN
<b>13</b>	HORECA	<b>HOST 2017</b>	20-24.10.2017 , Milan, Italy	84,00 sq.m.	95 000,00 BGN
<b>14</b>	General	<b>FIHAV 2017</b>	30.10 - 03.11.2017, Havana, Cuba	30,00 sq.m.	40 000,00 BGN
<b>15</b>	Shipbuilding	<b>Europort 2017</b>	07-10.11.2017, Rotterdam, the Netherlands	120,00 sq.m.	120 000,00 BGN
<b>16</b>	Cosmetics and perfumery	<b>Cosmoprof Asia 2017</b>	15-17.11.2017 , Hong Kong, People's Republic of China	112,00 sq.m.	160 000,00 BGN
<b>17</b>	Furniture	<b>IMM 2018</b>	15-21.01.2018, Cologne, Germany	367,00 sq.m.	212 000,00 BGN
<b>18</b>	Construction, materials, equipment, interior, heating, ventilation, SPA equipment and others	<b>Infacoma &amp; Aquatherm 2018</b>	09-12.02.2018, Athens, Greece	100,00 sq.m.	86 500,00 BGN
<b>19</b>	Crafts	<b>Internationale Handwerksmesse 2018</b>	07-13.03.2018, Munich, Germany	63,00 sq.m.	80 000,00 BGN
<b>20</b>	Cosmetics and perfumery	<b>COSMOPROF Bologna 2018</b>	15-18.03.2018, Bologna, Italy	100,00 sq.m.	60 000,00 BGN
<b>21</b>	Construction and materials, furniture and equipment	<b>Construct Expo &amp; Mobila Expo 2018</b>	08-11.03.2018, Bucharest, Romania	100,00 sq.m.	86 500,00 BGN
<b>22</b>	Printing and publishing	<b>Bologna Children's Book Fair</b>	26-29.03.2018, Bologna, Italy	63,00 sq.m.	80 000,00 BGN
<b>23</b>	Industrial technologies and equipment	<b>Hannover Messe 2018</b>	23-27.04.2018, Hannover, Germany	100,00 sq.m.	176 500,00 BGN
<b>24</b>	ICT	<b>CeBIT 2018</b>	11-15.06.2018, Hannover, Germany	100,00 sq.m.	176 500,00 BGN
<b>25</b>	Footwear and leather products	<b>Expo Riva Schuh 2018</b>	June 2018, Riva Del Garda, Italy	63,00 sq.m.	80 000,00 BGN
<b>26</b>	General	<b>Thessaloniki International Fair (TIF)</b>	08-16.09.2018, Thessaloniki, Greece	100,00 sq.m.	86 500,00 BGN
<b>27</b>	Furniture	<b>BIFE-SIM 2018</b>	12-16.09.2018 , Bucharest, Romania	150,00 sq.m.	80 000,00 BGN
<b>28</b>	Apparel, textile, leather and leather products, footwear and others	<b>MODEXPO II</b>	18-21.10.2018, Bucharest, Romania	100,00 sq.m.	76 500,00 BGN

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**INDICATIVE PROGRAMME**  
**FOR ORGANIZATION OF NATIONAL PARTICIPATIONS AT INTERNATIONAL FAIRS AND EXHIBITIONS IN BULGARIA IN THE PERIOD**  
**20 SEPTEMBER 2016 - 12 SEPTEMBER 2018**

Nº	Sector	Fair	Period and venue	Indicative exhibition area	Indicative budget in BGN, VAT included
1	Construction and furniture	<b>Varna EXPO 2016</b>	14-16.10.2016, Varna, Bulgaria	12,00 sq.m.	15 000,00 BGN
2	Printing and publishing	<b>Sofia International Book Fair 2016</b>	13-18.12.2016, Sofia, National Palace of Culture, Bulgaria	96,00 sq.m.	16 560,00 BGN
3	Construction and furniture	<b>Stroiko 2000</b>	22-26.03.2017, National Palace of Culture, Sofia, Bulgaria	200,00 sq.m.	51 000,00 BGN
4	Industrial machines, equipment and innovative technologies	<b>Mach &amp;InnoTech Expo</b>	04-07.04.2017, IEC, Sofia, Bulgaria	400,00 sq.m.	60 000,00 BGN
5	ICT	<b>WEBIT Festival'17</b>	25-26.04.2017, Sofia Tech Park, Sofia, Bulgaria	166,00 sq.m.	130 000,00 BGN
6	Furniture, lightning, interior design, wood processing and furniture industry	<b>World of Furniture, Technomebel 2017</b>	24-28.04.2017, IEC, Sofia, Bulgaria	500,00 sq.m.	50 000,00 BGN
7	Human and dental medicine	<b>Bulmedica, Buldental 2017</b>	17-19.05.2017, IEC, Sofia, Bulgaria	200,00 sq.m.	45 000,00 BGN
8	Food, Drinks, Packaging, Machines and Technologies	<b>Foodtech 2018</b>	21-25.02.2018, Plovdiv, Bulgaria	110,00 sq.m.	71 000,00 BGN
9	Business, production, education, energy, construction and materials, financial services, telecommunication, transport etc.	<b>Sofia Startup EXPO / SSE 2018</b>	13-14.03.2018, Sofia Tech Park, Sofia, Bulgaria	100,00 sq.m.	76 500,00 BGN
10	Machinery and equipment	<b>Machtech</b>	26-29.03.2018, IEC, Sofia, Bulgaria	50,00 sq.m.	38 500,00 BGN
11	Industrial technologies	<b>InnoTech Expo</b>	26-29.03.2018, IEC, Sofia, Bulgaria	50,00 sq.m.	38 500,00 BGN
12	Wood-processing industry	<b>Technomebel</b>	24-28.04.2018, IEC, Sofia, Bulgaria	60,00 sq.m.	35 000,00 BGN
13	Furniture and equipment	<b>World of Furniture</b>	24-28.04.2018, IEC, Sofia, Bulgaria	90,00 sq.m.	50 000,00 BGN

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<b>14</b>	Healthy vegan products, vegan cosmetics, fashion, household.	<b>Veggie Expo</b>	11-13.05.2018, Sofia, Bulgaria	150,00 sq.m.	110 000,00 BGN
<b>15</b>	Automotive industry	<b>Truck Expo</b>	07-09.06.2018, Lesnovo Airport, Bulgaria	100,00 sq.m.	86 500,00 BGN
<b>16</b>	ICT	<b>WEBIT FESTIVAL Europe 2018</b>	26-27.06.2018, Sofia Tech Park, Sofia, Bulgaria	100,00 sq.m.	170 000,00 BGN
<b>17</b>	Automotive industry	<b>Electric Vehicles Expo</b>	11-12.09.2018, Sofia, Bulgaria	100,00 sq.m.	106 500,00 BGN

**INDICATIVE PROGRAMME**

**FOR ORGANIZATION OF NATIONAL PARTICIPATIONS AT INTERNATIONAL CONFERENCES, NETWORKING PLATFORMS, FORUMS AND EVENTS IN BULGARIA AND ABROAD IN THE PERIOD 20 SEPTEMBER 2016 - 27 JUNE 2018**

<b>Nº</b>	<b>Sector</b>	<b>Conference, networking platform, forum, event</b>	<b>Period and venue</b>	<b>Indicative area</b>	<b>Indicative budget</b>
<b>1</b>	ICT	<b>Webit.APAC</b>	20.09.2016, Singapore, Singapore	-	110 000,00 BGN
<b>2</b>	Logistics	<b>51th Symposium Einkauf und Logistik 2016</b>	09-11.11.2016, Berlin, Germany	12,00 sq.m.	42 000,00 BGN
<b>3</b>	Electronics, metal processing, wires, rubber, plastic, equipment, services, logistics and packaging	<b>International trade conference on electronics, metal-processing, wires, rubber, plastic, equipment, services, logistics and packaging</b>	24 November 2016, Bucharest, Romania	4,00 sq.m.	13 000,00 BGN
<b>4</b>	Bulgarian companies	<b>Startup Camp 2017</b>	07-08.04.2017, Berlin, Germany	Up to 200,00 sq.m.	100 000,00 BGN
<b>5</b>	ICT	<b>WEBIT Festival'17</b>	25-26.04.2017, Sofia Tech Park, Sofia, Bulgaria	-	70 000,00 BGN
<b>6</b>	High technologies and youth entrepreneurship	<b>Innowave 2017 &amp; Business and Startup Conference</b>	20-21.10.2017, Varna, Bulgaria	12,00 sq.m.	30 000,00 BGN
<b>7</b>	Bulgarian companies	<b>TCI European Conference 2018</b>	20-22.03.2018, Sofia, Bulgaria	-	35 000,00 BGN
<b>8</b>	ICT	<b>WEBIT FESTIVAL Europe 2018</b>	26-27.06.2018, Sofia Tech Park, Sofia, Bulgaria	-	70 000,00 BGN

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