

*The Leonardo da Vinci mobility project VITTI aim is to implement an international vocational trade training program – The ITM Worldwide Concept – into Bulgaria, Croatia, Greece and Romania to make it possible for small and medium-sized companies to grow internationally. Trade Training Organizations in Sweden, Estonia and Slovenia will transfer knowledge and experiences to make this happen.*

### **The VITTI Project one of the finalists in the European Projects Awards competition.**

The European Projects Association has decided to award each year the most successful European projects, highlighting the added values generated in achieving the objectives of the Europe 2020 strategy. Among 105 on-going projects only two reached the final, The VITTI Project was one of them. Many thanks to our Romanian partner who took the initiative.



### **VITTI Partners met in Lidköping, Sweden 27-30 November**

VITTI partners and SMEs from, Croatia, Estonia, Greece, Romania, Slovenia and Sweden met in Lidköping to take part in the ITM Worldwide International Seminars together with Trade Organizations and SME Export Managers but also to discuss VITTI project matters.

#### **International Seminars in Trade Management**

“International Trade Marketing and Strategies” with Professor Per V. Jenster at NIMI (Nordic International Management Institute), Xindu, China and “Managing Across Cultures” with Dr. Fons Trompenaars, The Netherlands. These seminars are part of the ITM Worldwide Concept. Altogether 11 European countries took part in these seminars. Altogether 55 SMEs and Trade Council representatives from 11 countries met in Sweden.



#### **The Agenda for the VITTI Partner meeting**

The agenda for the VITTI Partner meeting was to follow up on the Market and Need Analysis in each partner country and information activities regarding the VITTI project. The VITTI project is announced on each partner’s homepage.

#### **The IATTO certification and designation system**

The first of January 2013 the International Association of Trade Training Organizations (IATTO) will launch the first global certification and designation system for trade professional. A great step forward for international trade training. The ITM Worldwide Concept will qualify for the highest level.



Education and Culture DG

Lifelong Learning Programme