

The Leonardo da Vinci mobility project VITTI aim is to implement an international vocational trade training program – The ITM Worldwide Concept – into Bulgaria, Croatia, Greece and Romania to make it possible for small and medium-sized companies to grow internationally. Trade Training Organizations in Sweden, Estonia and Slovenia will transfer knowledge and experiences to make this happen.

Zagreb, Croatia 19-20 March

VITTI partners from Bulgaria, Croatia, Estonia, Greece, Romania, Slovenia and Sweden met in Zagreb to take part in the ITM Worldwide International seminar together with Trade Organizations and SME Export Managers. VITTI Partners also had Partners meeting and discussed VITTI Project matters.

In addition, Mr. Hasse Karlsson and Ms. Milanka Jakopič from ITM Worldwide Foundation met with Mr. Dražen Pros, Croatian Deputy Minister of Entrepreneurship and Crafts and discuss about ITM Concept take over in Croatia, potential co-operation with neighboring countries in providing this unique concept of entrepreneurial learning. Mr. Pros also emphasized SEECEL – South East European Centre for Entrepreneurial Learning which is the first example of structured and strategic regional cooperation for human capital development principles of the EU Small Business ACT among 8 countries: Albania, Bosnia and Herzegovina, Croatia, Kosovo, Montenegro, Macedonia, Serbia, Turkey and Moldova joint in 2012. SEECEL is operational since its foundation by Mid 2009 with seat in Zagreb, Croatia.



International Seminar in Trade Management

The VITTI partners and SMEs took part in the seminar Passport 2 Export by Mr. Tomas Carlson from Devika AB. The Seminar is considered as a backbone of the ITM Worldwide Concept. Passport 2 Export is used as a strategic tool for companies that want to develop the business internationally.



The Agenda for the VITTI Partner meeting

The agenda for the VITTI Partner meeting included several items, such as exchanging information among Partners about promotion activities (newsletter and local meetings); follow up on the Market and Need Analysis in each Partner country and information activities regarding the continuation of VITTI Project.