

*The Leonardo da Vinci mobility project VITTI aim is to implement an international vocational trade training program - The ITM Worldwide Concept into five new countries in Europe to help SME's export sales managers to become more competitive and to support the growth of their companies internationally. Trade Training Organization in Sweden, Estonia and Slovenia will transfer knowledge and experiences to make this happen.*

### **Sofia, Bulgaria, 14 February 2014**

VITTI partners from Bulgaria, Croatia, Greece, Romania, Slovenia and Sweden met in Sofia for the 7<sup>th</sup> Partners Meeting and discussed VITTI Project matters.

#### **The Agenda for the VITTI Partner Meeting**

The Agenda for the meeting includes several issues among which are Evaluation of the ITM International seminars, Market and Need Analyses, Presentation of the implementation plan. Also, information activities were followed up. All partners agreed that there are several arguments to implement the ITM Program, such as:

- special way of teaching which is not comparable to the universities,
- exclusive professors with more than 10 years business experiences, and who are teaching permanent for 20 years and has been developing the project all the time,
- it increases the export and employment, new contacts,
- it is worth investing time and money for such good results.

Partners also agreed to hold the 8<sup>th</sup> meeting in Romania on 23<sup>th</sup> May 2014.



#### **Main aspects of the meeting**

- According to the evaluation of each partner about 60% of the companies participated in the project stated that their expectations are exceeded.
- The main sources for financing are intended to be from the National budgets or through European program.
- All the partners will use online sources for promotional campaigns, websites, Chamber of Commerce, Export associations, Enterprise Network Europe.