



SPONSORING PACKAGES

Gold:

Exhibition booth plus display and logo branding

Silver:

Exhibition booth plus display

Bronze:

Exhibition booth

Your contact at BME:

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SPONSOR PACKAGE GOLD

Service package for EUR 4,950 plus VAT

1. Company logo

- Your company logo will be published in the conference brochure (category Gold).
- Your company logo will be placed within the announcement of the event that will be published on the website of the Association for Supply Chain Management, Procurement and Logistics (BME) prior to the event.
- During the conference your logo will be displayed on the projection screen at the beginning, during breaks and at the end of the event.

2. Corporate presentation

- Mention of your company name in one issue of the weekly online newsletter of the BME with a circulation of 11,000 addresses.
- Mention of your company name in one issue of the BME Magazine BIP – Best in Procurement that is published six times a year with 15,500 copies each.

3. Company, product and service presentation

- Booth space of 6 sq. (3 m x 2 m) within the accompanying exhibition
- Display of your company materials at your booth (brochures, flyers)

4. Additional branding

You can choose **one** of the following marketing options

Company banner or roll-up (80 cm x 210 cm) in the entrance hall, next to the registration
(Limited to two companies)

or

Display of your company brochure at each seat in the plenum (up to 10 pages)
(Limited to one company)

or

Welcome present of your company handed to the delegates at the registration
(Limited to one company)

or

Your possibility for an exclusive upgrade – Lanyards with your logo (limited to one company)
Additional fee: EUR 2,000



At the beginning of the event, attendees receive your branded lanyards for wearing their attendee IDs. This ensures that your logo is prominently placed throughout the entire event.
(Manufacturing costs are included; the manufacturing will be organized by the BME)

5. Conference admission and catering (valid for two people)

- Admission to the conference and the pre-evening event, 23 November 2016
- Catering during the conference and the pre-evening event
- For additional conference tickets you will receive a 15% discount on the registration fee.
(Accumulation with other discounts is not possible.)

6. List of participants

List of participants approximately 10 days before the event (company name and job title) for your internal preparation of the event and the revised list of participants after the event (first name, last name, company name and, if necessary, job title).

Please do not use the list for addressing the participants before the event date! According to § 4 of the Federal Data Protection Act (BDSG) a speech of participants is not permitted and may be prosecuted.

7. Marketing Service

- Conference brochures for your own mailing (20 copies).

**SPONSORING PACKAGE
SILVER**

Service package for **EUR 2,700 plus VAT**

1. Company logo

- Your company logo will be published in the conference brochure (category Silver).
- Your company logo will be placed within the announcement of the event that will be published on the website of the Association for Supply Chain Management, Procurement and Logistics (BME) prior to the event.
- During the conference your logo will be displayed on the projection screen at the beginning, during breaks and at the end of the event.

2. Corporate presentation

- Mention of your company name in one issue of the BME Magazine BIP – Best in Procurement that is published six times a year with 15,500 copies each.

3. Company, product and service presentation

- Booth space of 4 sq. (2 m x 2 m)
- Display of your company materials at your booth (brochures, flyers).



4. Conference admission and catering (valid for two people)

- Admission to the conference and the pre-evening event, 23 November 2016
- Catering during the conference and the pre-evening event
- For additional conference tickets you will receive a 15% discount on the registration fee. (Accumulation with other discounts is not possible.)

5. Marketing service

- Conference brochures for your own mailing (20 copies).

SPONSORING PACKAGE BRONZE

Service package for EUR 1,500 plus VAT

1. Company logo

- Your company logo will be published in the conference brochure (category Bronze).
- Your company logo will be placed within the announcement of the event that will be published on the website of the Association for Supply Chain Management, Procurement and Logistics (BME) prior to the event.
- During the conference your logo will be displayed on the projection screen at the beginning, during breaks and at the end of the event.

2. Company presentation

- Display of your company materials on a table near the registration

3. Admission Conference and Catering (valid for one person)

- Admission to the conference and the pre-evening event, 23 November 2016
- Catering during the conference and the pre-evening event.
- For additional conference tickets you will receive a 15% discount on the registration fee. (Accumulation with other discounts is not possible.)