



**PARS HAYAN**  
Pharmaceuticals

Innovation, entrepreneurship and social responsibility

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Our path toward  
sustainable beauty

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Company profile

# Global Goals

01

Expanding to CIS & MENA  
Markets

02

Strategic Partnership with  
multinational companies

03

Customized products for  
different regions





**Pars Hayan** is one of the largest manufacturers of Personal Care, Skin Care, SunCare and Cosmeceutical products in Middle East and serve millions of customers in Iran, Middle East and CIS region.

Established in **1982** by Dr. Roghieh Gouloubandi and Dr. Zahra Gouloubandi, two renown scientists, researchers and University Professors.

Pars Hayan is known for innovation, entrepreneurship and social responsibility

Over **1700** employees of whom more than **700** people work in marketing and sales department.

Product Portfolio consists of more than **800** SKUs under **14** Brand names.

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## Our Mission

Pars Havan's mission is to provide all women, men, kids and babies with personal care products that fulfill their ambition and quest for well-being and sustainable beauty. Our commitment is to develop effective, safe, innovative and environmental-friendly products that are trusted by consumers and recommended by dermatologists, healthcare and beauty professionals.

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## Our Vision

Sustainability is vital to our business this is how we can continue to fulfill our commitment to our people, consumers & society through sustainable environmental and social responsibility initiative.

We continue to engage further with consumers to anticipate their needs to improve their lives, pursue excellence through innovation, modern and eco-friendly practices, raise awareness about natural beauty and well-being through communities and inspire, train and support our employees to achieve their aspirations.

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# Our Values

## Respecting Environment

To use natural material and packaging

## Integrity and Transparency

To be truthful to ourselves and our customers.

## Accountability and Responsibility

For our consumers, employees, stakeholders and environment.

## Collectivism

We work together and think together.

## Individualism

To blossom each of our employees' potentials holistically.

## Innovation

To value and invest in research and development, support innovative minds and to extend and fortify relationships with universities and research institutes.

## Respecting our customers

To treat ourselves and our customers with respect and dignity.

## Quality

To dedicate all our knowledge and efforts to produce high quality products focused on our consumers' needs.

