



**BULGARIAN
SME PROMOTION
AGENCY**



**WE MAKE
FUTURE!**

Draft as per 25.03.2024

START-UP CONFERENCE WE MAKE FUTURE

12th April 2024

AGENDA

Place: *Sredets Hall, Sofia Balkan Palace, 5 Sveta Nedelya Square*

Organizer: *Bulgarian SMEs Promotion Agency (BSMEPA)*

10:00 – 10:30	Registration and welcome coffee
10:30 – 11:00	Official opening speeches: <i>Moderator: Dr. Boyko Takov, Executive Director, BSMEPA</i> <ul style="list-style-type: none">• Dr. Boyko Takov, Executive Director, BSMEPA• Minister of Innovation and Growth of the Republic of Bulgaria (tbc)• H.E. Mrs. Giuseppina Zarra, Ambassador of the Italian Republic in Sofia (tbc)• CEO of We Make Future / Head of Innovation
Presentations:	
11:00 – 11:15	<i>Start-up Blink</i>
11:15– 11:30	<i>Fund of Funds / Bulgarian Development Bank</i>
11:30– 12:30	Panel discussion – BESCO, The Recursive, WMF, Institute for Computer Science, Artificial Intelligence and Technology, Business Angels/ Endeavour, Incubators, Accelerators (topic and participants tbc)
12:30– 13:30	Luncheon / Cocktail with networking
13:30 – 15:30	Pitching session
15:30 – 16:00	Coffee break with networking
16:00	Awards ceremony